

AARYAA KAMDAR

ASSOCIATE PRODUCT MANAGER CANDIDATE | DATA-DRIVEN PRODUCT & USER SYSTEMS

Providence, RI | aaryaa.kamdar@gmail.com | +1 (401) 263-8590 | aaryaakamdar.com

Early-career product manager with hands-on experience building AI-driven consumer products at the intersection of data, cognition, and user experience. Proven ability to translate complex technical and behavioral insights into scalable, interpretable products. Strong cross-functional operator across engineering, design, research, and business stakeholders.

EDUCATION

Brown University - M.S. in Innovation Management & Entrepreneurship (STEM) GPA: 4.0

[Expected:
May 2026]

- Selected coursework: AI Workflows, Systems Thinking and Design, Corporate Finance (Harvard), Tech Commercialization.
- Teaching Assistant (ENGN 0900), 2025-2026: Reviewed 300+ Harvard case studies for class content and final exams.

Architectural Association (AA), London - B.A. (Hons) Architecture, RIBA Part 1

June 2023

- Thesis:** Human-centered, systems-based design; prototyping interactive tools and speculative AI-driven systems.
- Awards: High Commendation (REWIRE thesis), Peter Sabara Travel Scholarship (2023)

Certifications: Graduate Certificate in Innovation and Entrepreneurship (Harvard DCE 2024), Stanford CS106A Code in Place (2023); Stanford Design & Analysis of Algorithms (2024); Code First Girls AI/ML MOOC (2022).

PROFESSIONAL EXPERIENCE

Axial: Founder (Cognitive Profiling Startup) (Brown University)

July 2025 - May 2026

- Leading 0→1 development of an AI-powered cognitive profiling product, mapping student thinking patterns into personalized learning strategies.
- Defined product vision, user personas, and core value proposition; translated cognitive science research into actionable product requirements and diagnostics.
- Designed end-to-end user experience, including onboarding, learner dashboards, and interpretability layers to ensure trust and emotional safety in AI outputs.
- Built and iterated ML-driven diagnostic pipelines; partnered with cognitive science faculty at Brown and Harvard.
- Launched early pilots with users and schools; incorporated qualitative feedback and engagement, completion, and retention metrics to refine roadmap and positioning

WAM Ventures - Venture Capital Associate (Part-time)

Sept 2025 - Dec 2025

- Evaluated 15+ early-stage AI and consumer technology startups, assessing product vision, product-market fit, user traction, and competitive positioning.
- Conducted market sizing, user interviews, and business model analysis; produced concise investment memos and KPI frameworks for partners.
- Worked with founders to stress-test product assumptions, pricing, and go-to-market strategies.

YUV Beauty - Colour Algorithm Data Scientist, London, UK (Startup)

May 2022 - Jul 2025

- Owned end-to-end development of a consumer-facing, ML-powered product used by 25,000+ customers, partnering with engineering, design, and marketing to define roadmap, ship features, and iterate based on adoption and retention metrics.
- Scaled product to 25,000+ customers as YUV grew from 4→50 employees; achieved £25M valuation on Dragons' Den.
- Conducted user research with salons and colorists to identify core needs (accuracy, speed, trust); translated insights into product requirements and feature prioritization.
- Partnered cross-functionally with engineering (ML pipelines), R&D (formulation constraints), marketing (GTM narratives), and leadership on roadmap and launch decisions.
- Designed experiments around onboarding, confidence, and workflow speed to improve adoption and repeat usage.

TeachSTEAM - Design & Outreach Strategist, Rajkot, India (Startup)

Dec 2020 - Aug 2021

- Led go-to-market and product adoption strategy for a LEGO-based STEM education platform, scaling from 0 to 2,500-3,000+ students across three countries.
- Designed user journeys and feedback loops across schools, teachers, and students; iterated delivery based on NPS metrics.

PROJECTS

- REWIRE (AA Thesis):** Generative system translating financial-market volatility into a spatial, interactive installation to make abstract data interpretable through human interaction. **(September 2022 - May 2023)**
- Spatialized Decision Tree:** Gamified 3D decision-making system modeling trade-offs and uncertainty to study decision fatigue, guidance, and optimization under constraints. **(September 2021 - May 2022)**

SKILLS

Product Management: Product analytics & experimentation, SQL-based analysis for product decisions, AI-assisted prototyping (LLMs, rapid iteration), Product vision & roadmapping, PRDs, MVP development, User research

Data & AI: Python (Pandas, NumPy, Scikit-learn), SQL, ML pipelines, data-driven decision-making

Collaboration: Cross-functional leadership, stakeholder alignment, executive communication

Tools: Excel (advanced), Power BI, Tableau, Figma

Languages: English, French, Hindi, Gujarati